



FALL 2007 NATIONAL CAMPAIGN OVERVIEW

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TABLE OF CONTENTS

INTRODUCTION	5
National tragedy	5
Pro-life breakthrough	6
What makes 40 Days for Life unique.....	7
WHAT IS 40 DAYS FOR LIFE?.....	9
Vision and mission.....	9
Why 40 days?	9
Benefits for your community.....	10
Campaign components	11
TRACK RECORD OF RESULTS	14
NATIONWIDE CAMPAIGN	16
Nationwide, simultaneous campaign.....	16
40 Days for Life dates	17
Legal entity	18
Leadership team.....	18
Experiencing God	20
WHAT DO I DO FIRST?	21
1. Pray	21
2. Sign-up for campaign updates	21

3. Spread the word21

CONDUCTING 40 DAYS FOR LIFE IN YOUR COMMUNITY.. 22

Can this work in my town?.....22

Building your campaign team23

40 Days for Life costs.....23

Campaign resources provided.....24

Campaign timeline25

FOR SUCH A TIME AS THIS 29

INTRODUCTION

National tragedy

Something is desperately wrong in America...

In a nation that was founded on an unalienable right to life, endowed by our Creator, more than 1,200,000 innocent children are killed by abortion each year.

Millions of women have been wounded by abortion – some physically, and many more emotionally and spiritually. Fathers who have lost children to abortion have been shoved to the sidelines, abandoned to lives of regret.

Our children have been sold a lie about so-called sexual freedom without being adequately warned about the long-term consequences of promiscuity and sin. As a result, teenage pregnancies and sexually transmitted diseases have reached alarming levels.

Recent election cycles have placed more abortion advocates in powerful state and national offices, and the prospects for the 2008 races are quite chilling. There is a very real possibility that America could be on the verge of facing its first presidential election between two openly pro-abortion candidates – **unless something drastic changes now**.

On June 6, abortion giant Planned Parenthood disclosed that it raked in record amounts of taxpayer funding in the last year – over \$305,000,000 – forcing you, and all people of faith and conscience, to underwrite the organization which aborts a quarter million children every year.



Judicial activism has overrun our court system, and unaccountable judges continue to force their personal abortion agenda on America. Even with recent hopeful changes on the

United States Supreme Court, experts still say there are not enough votes to overturn the unjust 1973 *Roe v. Wade* decision that imposed abortion on all 50 states.

The national media has overwhelmingly taken a pro-abortion position, saturating the airwaves and print publications with biased, misleading information, and portraying pro-life Christians in a negative light.

Numerous Christian churches have fallen silent about abortion, and many followers of Jesus Christ have become apathetic or indifferent, failing to “speak up for those who cannot speak for themselves.”

According to the February 26 edition of *TIME* magazine, there are currently 1,819 abortion providers operating in America. Most of these abortion centers and Planned Parenthood offices face little or no opposition on a consistent basis, allowing them to quietly conduct their harmful business without hindrance.

Even when *Roe v. Wade* is eventually overturned, abortion will not end. The battle will simply shift back to the states. The bitter defeat of the 2006 abortion ban in South Dakota demonstrated that even in states overwhelmingly opposed to abortion the pro-life movement is not fully organized, funded, or prepared to win crucial state-by-state battles.

Clearly, our nation has turned away from God. This may seem like cause for despair, but we are reminded in scripture, *“if my people, who are called by my name, will humble themselves and pray and seek my face and turn from their wicked ways, then will I hear from heaven and will forgive their sin and will heal their land.”* (2 Chronicles 7:14)

There is reason to have great hope... and that hope is found in a simple – but highly effective – campaign known as **40 Days for Life**.

Pro-life breakthrough

Over the past three years, a handful of communities quietly conducted the 40 Days for Life campaign, creating a track record of extraordinary lifesaving results...

- Children have been saved from abortion

- Women have been spared from the pain and regret of abortion
- Young people have made better lifestyle choices
- Those with abortion experiences in their past have found healing
- Abortion facilities have experienced sharp setbacks
- Media outlets have given the pro-life position prominent coverage
- Churches have been activated and united for life
- New people have been recruited, educated, and mobilized
- Additional funds have been generated for local pro-life efforts
- People have turned back to God with a renewed sense of hope for the future

This fall, the 40 Days for Life campaign is being rolled out nationwide. Some pro-life leaders are saying that – with God’s help – this effort could mark **the beginning of the end of abortion in America.**

We invite you – and others in your community – to join God in His work.

What makes 40 Days for Life unique

The 40 Days for Life campaign is a unique pro-life initiative because:

1. The campaign is built, first and foremost, on a foundation of prayer and fasting, drawing on God’s infinite power and recognizing that “*with God, all things are possible*” – even ending the tragedy of abortion.
2. The campaign calls upon participants to sacrifice, which builds faith, character, and leadership and serves as a powerful witness to the community.
3. The focused and finite 40-day period of the campaign makes it an effective “point of entry” to draw hundreds – even thousands – of new people into local pro-life efforts.
4. The campaign has generated measurable **lifesaving results** in each community where it has been conducted.

5. The positive results experienced during the 40 days build strong momentum which leads to involvement long after the campaign.

Throughout this campaign overview, you will learn about 40 Days for Life, its track record of results, the plans for this fall's nationwide rollout, and next steps for individuals and communities that want to participate.

By the time you are finished reading, hopefully you will have enough information to prayerfully discern your role in this effort and to decide if 40 Days for Life is right for you and your community.



WHAT IS 40 DAYS FOR LIFE?

Vision and mission

40 Days for Life is a focused pro-life campaign with a **vision** to access God's power through prayer, fasting, and peaceful vigil to end abortion in America.

The **mission** of the campaign is to bring together the body of Christ in a spirit of unity during a focused 40 day campaign of prayer, fasting, and peaceful activism, with the purpose of repentance, to seek God's favor to turn hearts and minds from a culture of death to a culture of life, thus bringing an end to abortion in America.

Why 40 days?

God has used the period of 40 days throughout history to bring about major transformation...

- **Noah** experienced transformation during 40 days of rain
- **Moses** was transformed by 40 days on Mount Sinai
- **David** was transformed by Goliath's 40 day challenge
- **Elijah** was transformed when God gave him 40 days of strength from one meal
- **Nineveh** was transformed when God gave the city 40 days to remain faithful
- **Jesus** was transformed and empowered by 40 days in the desert
- **The disciples** were transformed after spending 40 days with Jesus following His resurrection

Just think of the transformation God could accomplish if individuals and communities across America unite together this fall for 40 days of prayer and fasting, pulling out all the stops to end the violence of abortion...

How many mothers and babies will be saved from abortion?

How will the lives of believers and pro-lifers be transformed?

How will your community be transformed?

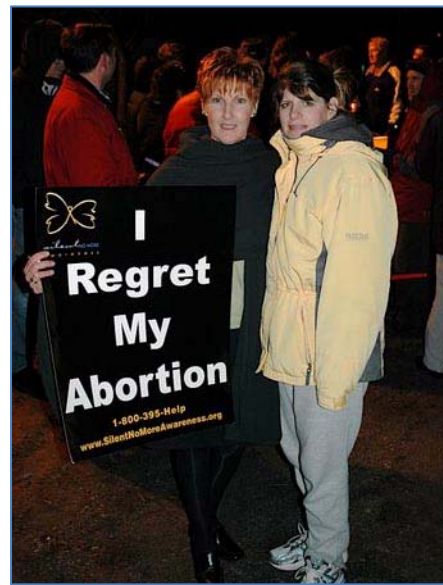
What effect will that transformation have on the rest of our nation?

You can be a part of that transformation by taking action today...

Benefits for your community

By conducting a 40 Days for Life campaign, your city or town could:

- ✓ Reduce abortion rates – by 15%... 20%... 25%... Or more!
- ✓ Recruit and mobilize hundreds – even thousands – of new people into effective, life-saving efforts
- ✓ Lead post-abortive women – and men – into proven and effective healing programs
- ✓ Develop dynamic new leaders to increase the future impact of pro-life efforts
- ✓ Bring churches together in an historic display of Christian unity and action
- ✓ Generate enormous “buzz” by getting prominent pro-life news coverage – even from biased media outlets
- ✓ Increase local financial support for pro-life efforts
- ✓ Make the sanctity of human life a crucial issue in upcoming local, state and national elections



All of these results have actually been realized in other communities, and – with God’s help – could happen where you live as well.

Campaign components

One of the strengths of the 40 Days for Life campaign is its simplicity. It is made up of three components: prayer and fasting, constant vigil, and community outreach.

1. Prayer and fasting

Want to end abortion? First you pray.

Prayer is at the center of 40 Days for Life. During the campaign, we are calling on prayer warriors across the nation to fall on their knees before the Lord, asking Him to hear our plea and heal our land.

Pray at church. Pray outside an abortion facility. Pray at work. Pray in the car. Pray at home with your family. Pray!

Each day during 40 Days for Life, individuals, churches, families and groups will be asked to join together in prayer for a specific request so the entire Body of Christ can unite around a common focus.

These specific prayer requests will seek God's help for:

- Women who are at risk of having an abortion
- Innocent children who are at risk of perishing
- Men and women who carry the pain of a past abortion experience
- Workers at Planned Parenthood facilities and abortion centers
- Local, state, and national leaders
- Revival and renewal in our churches
- Repentance and healing throughout our nation

People of faith are also invited to fast throughout 40 Days for Life.



Christ said there are demons that can only be driven out by prayer and fasting. A fast is not a Christian diet; it is a powerful means of drawing closer to God by blocking out distractions.

Fast from food. Fast from television. Fast from apathy and indifference. Fast from whatever it is that separates you from God.

We believe that when God's people fast with a broken, repentant, and contrite spirit, our heavenly Father will hear from heaven and heal our lives, our churches, our communities, our nation, and our world.

2. Constant vigil

The visible, public centerpiece of 40 Days for Life is a **40-day, round-the-clock prayer vigil** outside a Planned Parenthood center or other abortion facility in your community.

It is a peaceful and educational presence. Those who are called to stand witness in this 24-hour-a-day presence send a powerful message to the



community about the tragic reality of abortion. It also serves as a call to repentance for those who work at the abortion center and those who patronize the facility.

If you do not have an abortion facility or Planned Parenthood office in your town, you can still conduct 40 Days for Life however you will need to select a different

location which has some strategic significance – perhaps near city hall, a courthouse, or a highly visible intersection.

3. Community outreach

During 40 Days for Life, the pro-life message is proactively taken to every corner of your community.

A door-to-door **petition and education drive** reaches out to every household in your town or city. Informational flyers are distributed in

neighborhoods to raise awareness about the local crisis of abortion. Citizens are invited to sign a petition of support for the sanctity of human life, and people are given the opportunity to visibly show their support for 40 Days for Life by wearing wristbands, placing signs in their yards, or displaying bumper stickers on their vehicles.



This one activity alone can help a community rapidly identify hundreds, or even thousands, of pro-life supporters during the 40 days. These people can then be encouraged to pray and join in local pro-life efforts.

Church involvement begins by meeting with local pastors, other church leaders, and members of different congregations. The Body of Christ is invited to pray together and participate in 40 Days for Life, uniting in one focused mission that can save lives and make an eternal impact.

Media outreach is conducted through carefully targeted news stories, talk shows, editorials, and letters to the editor. This enables you to get the pro-life message out to many people who would never see the inside of a local church.

If your community has a college campus, many students can be impacted through an intense 40-day **campus outreach**. This can consist of flyer raids, sidewalk chalking, petition drives, table displays, and much more.

TRACK RECORD OF RESULTS

College Station, Texas conducted the first 40 Days for Life campaign in the fall of 2004 after four people from a local pro-life group came up with the concept while praying and brainstorming about ways to re-energize local pro-life efforts.

With less than three weeks of planning, the first 40 Days for Life was launched.

The campaign results exceeded all expectations. In just 40 days, over 1,000 new pro-life volunteers were activated; more than 25,000 households were reached through a grassroots door-to-door effort; local, state, and national news was generated; and **the local abortion rate was slashed by 28%.**

In the months that followed, the momentum created in College Station began spreading to other communities, yielding similar results...

Dallas, Texas spared 17 children from death by abortion, mobilized over 1,200 people, and generated extensive media coverage.



Green Bay, Wisconsin rallied 700 people – *only two percent had ever been active in pro-life efforts before* – and saved two babies from abortion during the first hour of their campaign.

Houston, Texas gained prominent news coverage in the *Houston Chronicle* (a paper that actually helps to fund Planned

Parenthood), directed 120 pregnant women away from one abortion facility to nearby pregnancy care centers, and saw one of the most notorious abortion centers in the city close down after being in operation for over 20 years.

Kitsap County, Washington organized 150 people, sparked a flurry of news stories and letters to the editor of the local paper, and during their

campaign –perhaps because of it – the local Planned Parenthood facility abruptly cut back its hours and is now closed two business days a week.

Charlotte, North Carolina saved 12 babies from abortion in the first week of their campaign, brought together many different Christian churches in a rare display of unity, and experienced a harvest of women – and men – that began healing from past abortion experiences through effective post-abortion counseling programs.

Madison, Wisconsin most recently completed the campaign, and pro-life volunteers reported hearing from a source inside the Planned Parenthood abortion facility that during the 40 days, the clinic experienced the most turnarounds in its history as mothers chose life for their babies.



NATIONWIDE CAMPAIGN

In early 2007, the leaders of several of the previous 40 Days for Life campaigns gathered to discuss the effect of the effort in their communities. These leaders shared how the campaign had been enormously impactful on their community, and also discussed the spiritual growth they – and other participants – had experienced as a result of 40 Days for Life.

Recognizing that “*to whom much is given, much is expected,*” the group began to pray and discern how they could share the blessings they had experienced with other cities and towns across America.

In short order, it became very clear that the answer was to conduct 40 Days for Life campaigns – simultaneously – in communities across the country.

The news of the nationwide campaign was first shared publicly during a large teleconference and web simulcast in which 534 pro-life leaders and activists participated. You can listen to the entire audio recording of that event by visiting: <http://www.prolifebreakthrough.com/event>

Over the next few days, the EWTN global television network aired a special documentary about 40 Days for Life – filmed by an Emmy-award winning director – and radio and print publications began to report on the plans for the national campaign.

Nationwide, simultaneous campaign

There are numerous advantages to holding these events in many areas on the same dates rather than conducting 40 Days for Life one community at a time:

- National unity is fostered as many cities and towns across America join together in this initiative
- No community is left “out on its own;” each city will have a network of support from other communities that are engaged in the same activity concurrently

- Better coordination and training can be provided when all participating communities are at the same stage of campaign implementation at the same time
- The national media will stand up and take notice when many cities and towns simultaneously generate local news coverage during one focused period
- The costs of conducting a local campaign will be significantly reduced by developing promotional and marketing resources, literature, training materials, technology solutions and campaign resources once and sharing them across all participating communities
- The abortion industry will have a difficult time defending itself when it is besieged with prayer on many fronts simultaneously



40 Days for Life dates

The simultaneous nationwide campaign for the fall of 2007 has been scheduled for **September 26 – November 4**.

We recognize that some individuals and towns may have schedule conflicts that make this timeframe difficult, but these dates were selected to accommodate the largest number of communities possible. To maintain the highest quality and integrity for the campaign, 40 Days for Life cannot be conducted outside of these dates at this time.

If you wish to experience the results of 40 Days for Life this year, think about what God can accomplish when your community unites with cities and towns across the United States for 40 days of prayer and fasting... 40 days of constant vigil... and 40 days of community outreach... from September 26 – November 4.

Legal entity

For the purpose of conducting the national campaign, 40 Days for Life was incorporated as a Texas non-profit corporation.

Leadership team

God has brought together an amazing group of leaders to help conduct the campaign, including leaders of previous 40 Days for Life campaigns; numerous local, state, and national pro-life leaders; and experts in marketing, technology, communications, training, and media. The board of directors assembled for the campaign is comprised of:

James Olson, board chair



Jim teaches intelligence and national security at the George Bush School of Government and Public Service at Texas A&M University. Before that, he served for over 25 years in the Central Intelligence Agency, mostly overseas in undercover operations, and he served as chief of CIA counterintelligence. He is the author of *Fair Play: the Moral Dilemmas of Spying*. Jim and his wife Meredith have long been active in the pro-life movement. They have three children and three grandchildren.

Carmen Pate, board secretary



Carmen is co-host of the national syndicated *Point of View* radio talk show. She previously served as president of Concerned Women for America where she appeared as a regular spokesperson for life and family issues on television, radio, and in print publications. Her work has included directing a pregnancy assistance center, and assisting a coalition of pregnancy centers in board development and strategic planning. Carmen is married to Bob Pate, and is the mother of three adult children and grandmother of five.

Shawn Carney, board treasurer



Shawn is executive director of the Coalition for Life, a pro-life organization consisting of 60 churches and thousands of people. His leadership contributed to a dramatic drop in abortions in his town, and he is a regular media spokesperson on pro-life issues. Shawn is a popular speaker, raising hundreds of thousands of dollars each year for pro-life work. He also is executive producer and host of the new EWTN television series, *being HUMAN*. Shawn and his wife Marilisa have two daughters, Bridget and Bailey.

Amber Dolle, board member



Amber served as the media director for a national pro-life organization for the past three years. Prior to that, she worked as outreach director for a community-based pro-life organization dedicated to removing Planned Parenthood's presence from her town. Her work has been featured extensively in the media including stories on Fox News, MSNBC, ABC's *Nightline*, Focus on the Family, Associated Press, and numerous statewide publications and news outlets. Amber and her husband Nick have one son, John Paul.

James Barney Phillips, board member

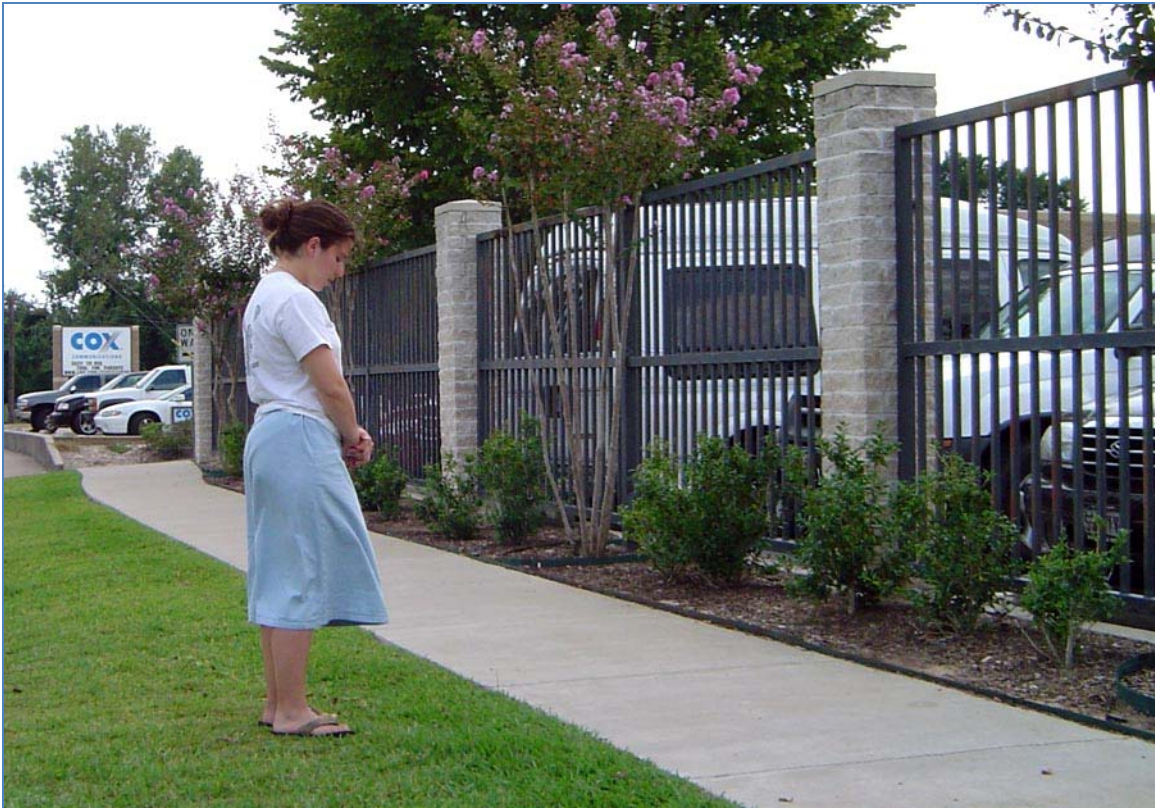


Barney graduated from the University of Texas with a BS (1963) and MS (1965) in Chemical Engineering. Prior to his retirement, he served as an industrial and energy executive (international and domestic) with companies including Exxon, El Paso, Tenneco, Champion Chemicals, and Koch. He has been a strong pro-life supporter for many years, and currently serves on the board of Hope Pregnancy Center. Barney is married to Joanna Phillips and has four children and four grandchildren.

Experiencing God

In the book, *Experiencing God: Finding and Doing God's Will*, author Henry Blackaby writes, "When I see the Father at work around me, that is my invitation to adjust my life to Him and join Him in that work."

God is already at work – saving lives, healing wounded hearts, changing communities, and impacting eternal souls through 40 Days for Life. Now you and others in your community are invited to join Him in His work.



WHAT DO I DO FIRST?

1. Pray

The most important thing anyone can do to ensure the success of this campaign is pray.

When you finish reading this report, and each day between now and the end of the campaign, take time to pray:

- Ask God to guide you in determining your role in this effort – as a leader, participant, or prayer warrior
- Pray for wisdom – for you and others in your community – as you discern whether 40 Days for Life is right for your city at this time
- Ask God to guide the national leaders of this effort
- Pray that the right people around the country hear about 40 Days for Life and participate as God leads them
- Ask that America repents and turns to God, honoring Him by protecting the right to life for *all* members of our human family
- Pray for an end to abortion

2. Sign-up for campaign updates

To learn the latest and get breaking news about 40 Days for Life, sign up today to receive e-mail updates and prayer requests. Simply visit:

<http://www.40daysforlife.com>

3. Spread the word

The success of this campaign depends on the most powerful form of advertising in the world – word of mouth. Spread the word to all of your friends, family members, co-workers, and fellow believers about 40 Days for Life. Forward this campaign overview to them or encourage them to visit: <http://www.40daysforlife.com>

CONDUCTING 40 DAYS FOR LIFE IN YOUR COMMUNITY

This fall, 40 Days for Life is being made available to every community across America that feels called to participate.

At the beginning of August, your town will have an opportunity to submit an application to participate in the fall 2007 national campaign. For the protection of everyone involved, participation will be strictly limited to those towns and cities that complete the application process and commit to conducting a peaceful and lawful campaign.

To learn when registrations begin, make certain that you are signed up to receive campaign updates by visiting: <http://www.40daysforlife.com>

Can this work in my town?

In a word – yes.

40 Days for Life has been successfully conducted in big cities and small towns. Lives have been saved by part-time volunteers and full-time proliferators. Wounded hearts have been touched by young people and old. Communities have been transformed by individuals with no money and those with financial resources.

All that is required for 40 Days for Life to succeed where you live:

- ✓ Prayer and fasting
- ✓ Faith in God Almighty
- ✓ Focused attention, dedication and perseverance
- ✓ Willingness to make the campaign a priority
- ✓ Sacrifice and hard work
- ✓ A passion to positively impact the world

Building your campaign team

When your community registers to participate in the national 40 Days for Life campaign, you will receive detailed descriptions of roles and responsibilities. Here is a quick overview of the key roles:

Campaign Director: serves as the primary vision-caster, key spokesperson, and oversees all components of the campaign.

Prayer Coordinator: responsible for encouraging the Body of Christ to pray and fast before and during the 40 Days for Life campaign.

Vigil Coordinator: responsible for the peaceful presence in front of the Planned Parenthood center or abortion facility, keeps list of all vigil volunteers, maintains schedules and substitute lists.

Outreach Coordinator: responsible for organizing and coordinating the community outreach activities including the door-to-door petition and education drive.



Event Coordinator: responsible for planning and organizing the Kickoff Rally, Halfway Rally, and Victory Celebration events.

Church Coordinator: responsible for sharing the campaign with local churches to invite their participation, and ensure ongoing communication with church leaders throughout the 40 days.

Communications Coordinator: communicates with participants through e-mail messages and blog updates about the campaign, and handles all media relations.

40 Days for Life costs

There will be some costs tied to your campaign for events, vigil supplies, printing, promotion, mailings, phone calls, etc. These costs can vary by

community and also depend on what local resources you have available (for example, do you know a Christian printer who can help print your petition cards and literature?).

Additionally, there will be a modest registration fee to participate in 40 Days for Life to help offset the enormous costs of producing top-quality materials, technology, training and resources for you. The national coordinators are working aggressively to secure funding to keep this cost to a bare minimum because we want to ensure that money is not a barrier that keeps *any* community from participating in the campaign.

Raising funds for this project can actually be a great blessing as you watch God provide for the campaign's needs. Several communities that conducted 40 Days for Life reported great success in offsetting their campaign costs through...

Organization growth: several communities experienced a significant increase in pro-life funding before, during, and after 40 Days for Life. Supporters are excited to get behind something that is making a visible impact. This increase will often offset campaign costs in part or full.

Shared cost: several churches or organizations can “go in together” and share the campaign costs.

Special offering: The Victory Celebration can be a great opportunity for people to share the blessings they've received during 40 Days for Life.

Sponsorship: Consider inviting key individuals, organizations, or business to underwrite some or all of your campaign costs.

However you choose to offset the costs of 40 Days for Life, all funds raised before and during your campaign will stay right where they are needed the most – in your community.

Campaign resources provided

With your campaign registration you will receive all the help and resources you need including:

- Step-by-step training and coaching

- 40 Days for Life planning materials
- Campaign examples and case studies
- Samples, templates, documents, presentation materials, talking points, checklists, press releases, and multimedia resources
- Graphic files for promotional materials and literature
- Comprehensive national campaign Web site
- Your own editable Web presence on the national 40 Days for Life site
- An online blog for posting local updates
- Database tools to help you organize information and people
- A discussion forum to share best practices with other communities and learn from their experiences



To produce these resources on your own would cost many times more than your campaign registration fee.

Each resource or tool is flexible and adaptable to your community and your specific needs. You will also receive production-quality graphic files that enable you to select, adapt, and produce additional resources to enhance your campaign.

Campaign timeline

Below is an example of a local campaign timeline (which can easily be customized to meet the needs of your community). This sequence will give you an idea what the planning and implementation entails.

Two months before the campaign

Pray. Begin discussing the campaign with others. Share 40 Days for Life information – including this report – with friends, family, and fellow believers. Use 40 Days for Life planning guides to map out your strategic campaign plan. Begin to build your core team, and determine roles and responsibilities. Determine the location for your vigil, and determine what permits – if any – are necessary.

Start coordinating with churches/groups/volunteers that are already active in pro-life activities (or those who want to become active). Begin reaching out to other churches and groups, inviting them to participate. This is also the time to begin preparing your supplies and promotional materials.

One month before kickoff

Pray. Continue sharing your plans for the campaign with others. Meet with city officials and law enforcement to discuss your plans. Plan your Kickoff Rally. Host a “cast the vision” meeting where you present the campaign plans to a group of others in your community:

- Invite core group of potential volunteers/donors (probably around 35 – 50 people)
- Use 40 Days for Life presentation materials to share the vision and announce your plans for a local campaign
- Ask individuals to make time and financial commitments
- Sign up meeting participants to receive campaign updates and prayer requests

One week before kickoff

Pray. Utilize 40 Days for Life template press release to send a media advisory about your local campaign Kickoff Rally to local and statewide media outlets to inform them of your campaign and your launch event. Continue to spread the word throughout your community and recruit volunteers.

Evening before the campaign kickoff (September 25)

Pray. Host your 40 Days for Life Kickoff Rally at a central, neutral location:

- Invite anyone interested in the 40 Days for Life (100 or more people)
- Recast the vision of 40 Days for Life, and share your campaign plans
- Inspire individuals to invest their time and money (this is a good time to fill in all the hours that remain open for the vigil, and recruit the rest of your outreach team)
- Sign up rally participants to receive campaign updates and prayer requests



Day one of the campaign (September 26)

Pray and begin fasting. Encourage others to begin praying and fasting. Begin the peaceful 40-day vigil. Launch the door-to-door petition and education drive. Sign up petition signers to receive campaign updates and prayer requests. Begin planning the Halfway Rally.

Day 20 of the campaign (October 15)

Pray and fast. Host your Halfway Rally at a central, neutral location. Make it a rally or event with praise and worship music and speakers to re-energize weary volunteers. Share success stories to encourage people to press on.

Day 40 of the campaign (November 4)

Pray and fast. Thank God for the many successes He has accomplished.

Host your Victory Celebration at a central, neutral location:

- Invite all who participated in every aspect of 40 Days for Life
- Share success stories and thank the volunteers/donors for their help and participation
- Have guest speaker(s) encourage participants to continue on in their pro-life commitments beyond 40 Days for Life
- Invite all local pro-life ministries (right-to-life groups, pregnancy resource centers, adoption agencies, maternity homes, etc.) to have display tables where they can recruit excited new volunteers.



Day 41+

Pray. Ask God to keep the 40 Days for Life momentum building until that glorious day when abortion ends in America – **when no more babies die and no more women cry.**

FOR SUCH A TIME AS THIS

Throughout this campaign overview, you've learned about:

- ✓ The problems facing our nation
- ✓ How 40 Days for Life can be a solution for your community
- ✓ What the campaign is, and the details of its key components
- ✓ The proven results of 40 Days for Life in seven different cities
- ✓ The plans for this fall's nationwide simultaneous campaign
- ✓ What you can do to make an impact
- ✓ How your community can experience the lifesaving results of 40 Days for Life this fall

Now there is a big decision to be made – for such a time as this.

Pray for God to reveal your unique role in this historic effort, and then take courageous action.

Sign up at <http://www.40daysforlife.com> to receive campaign updates. Make plans to register your community during the first week of August. Then join together with communities from across the country in 40 Days for Life from September 26 – November 4.

What will God accomplish when individuals and communities across our nation unite for 40 days of prayer and fasting, pulling out all the stops to end the violence of abortion?

Now is the time for America to find out.



“For I know the plans I have for you,” says the Lord. “They are plans for good and not for evil, to give you a future and a hope.”
(Jeremiah 29:11-12)